



Michael Mautino
Bayer MaterialScience LLC
100 Bayer Rd., Bldg. 1
Pittsburgh, PA 15205
Phone: (412) 777-4792
Fax: (412) 777-7864
michael.mautino@bayerbms.com



AMERICAN CHEMICAL SOCIETY

Division of Chemical Technicians, Inc.

January 18, 2009

Subject: Membership Committee Report for 237th ACS National Meeting, March 2009

Membership Analysis

2008

As of the December 2008 roster, including all membership categories (regular, associate, national and division affiliate), total TECH membership was 463. TECH started the year with 493 members (January 08 roster). On average, TECH gained 9 new members each month and lost 12, with the biggest loss (59) happening between the November and December rosters. For the year, TECH gained 114 members and lost 144. See charts A and B below.

On a prior year month comparison, December 08's total membership showed a loss of 10% compared to the December 07 total membership of 515.

July 2006 - December 2008

Over the past 30 months, on average TECH gained 11 new members each month and lost 13. Data shows a significant drop in membership in the December and January rosters, as many unpaid members are deleted from the rolls at the end of each calendar year (membership use to be based on a calendar year, so many initial members have January anniversary dates). These declines are then followed by a small increase in membership in the early months of each year.

1992 - 2008

TECH has been losing more members each year than it is gaining since 2000 (see charts C, D, and E). The most significant losses come in the Division Affiliate membership category. On average, TECH is losing 34% of new members after their first year of membership and loses 61% of new members by their 3rd year (see chart F).

New Members

All new members have received a welcome message, either electronically, or hard copy if they have no e-mail address. All new members without e-mail addresses have been sent a letter asking them to update their profile with the ACS with an e-mail address so that TECH can communicate with them. In addition, a "Welcome to TECH" message, along with a list of new members, is published in each issue of the Division newsletter.

Advertising

With the help of the ACS's Education Office, in the fall of 2008 an invitation to students to join TECH was sent to all of the chemical technology programs the ACS has contact information for. In addition, "free" one-year membership applications were sent to all of the NCTA nominees.

Respectfully submitted,

V. Michael Mautino

V. Michael Mautino

Chart A

TECH Membership

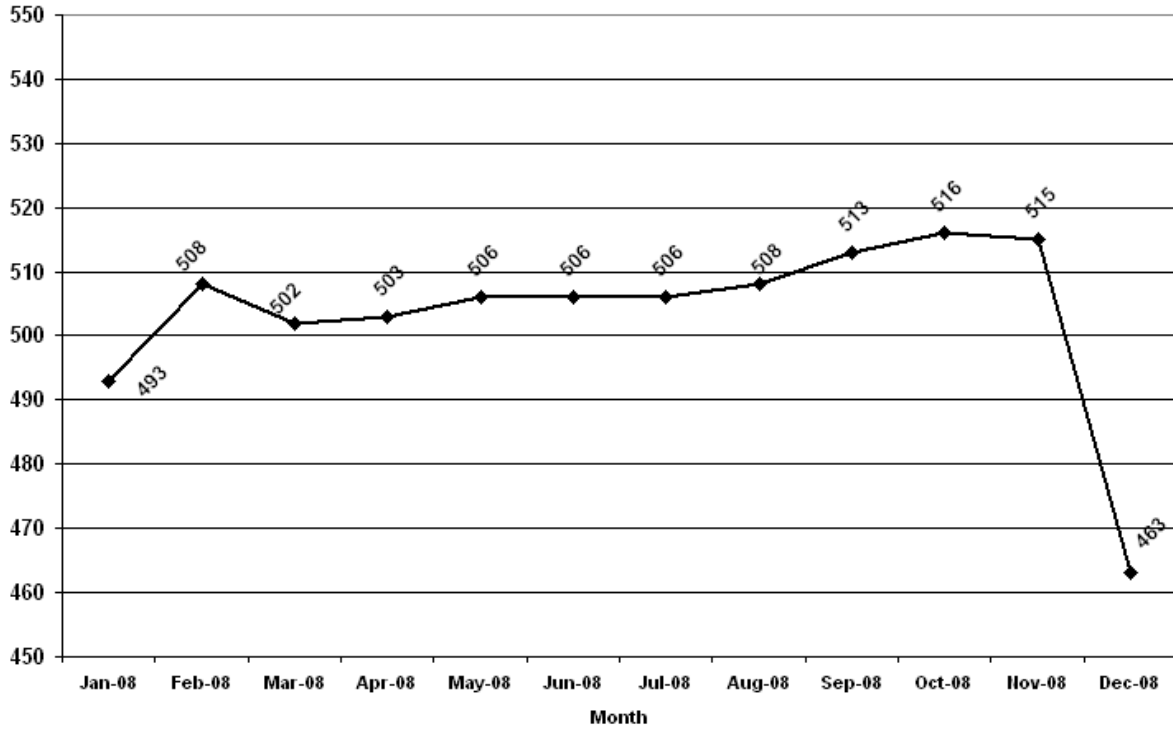


Chart B

New Members

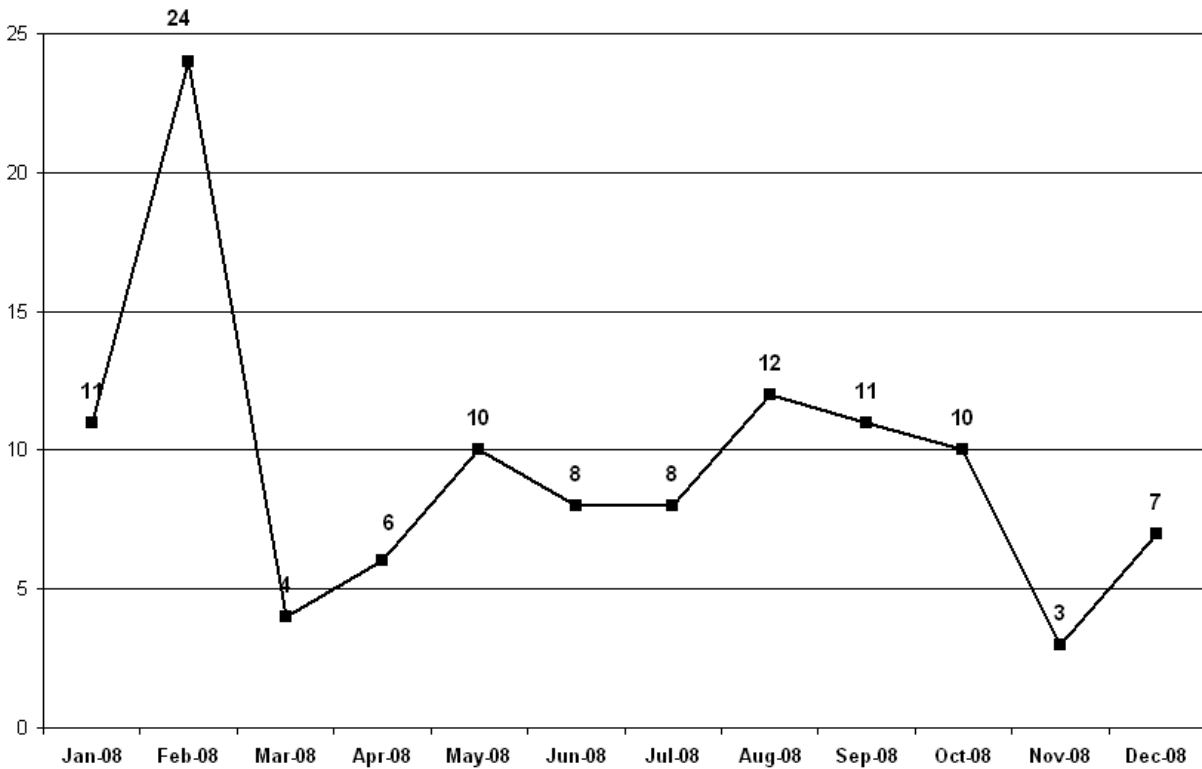


Chart C

TECH Membership
1992 - 2008
Includes all membership categories

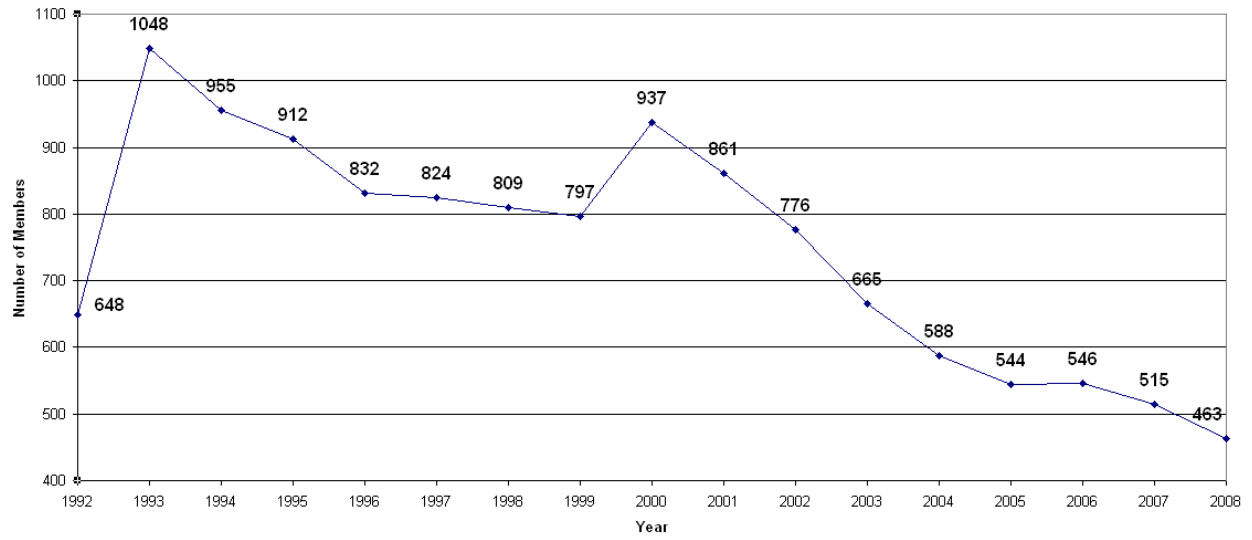


Chart D

TECH Membership by Category
1992 - 2008

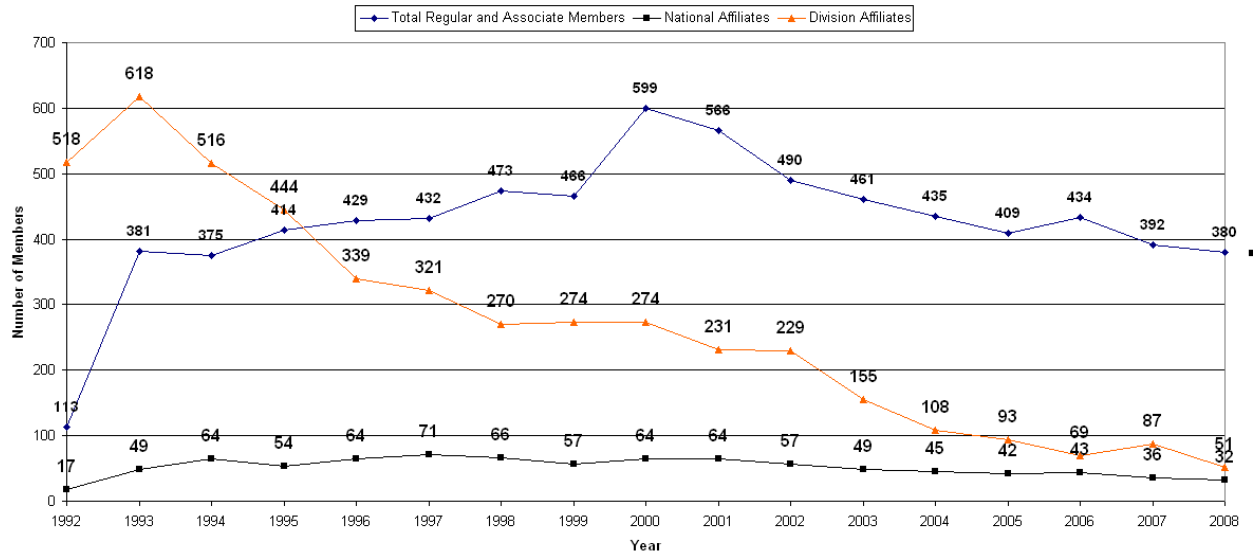


Chart E

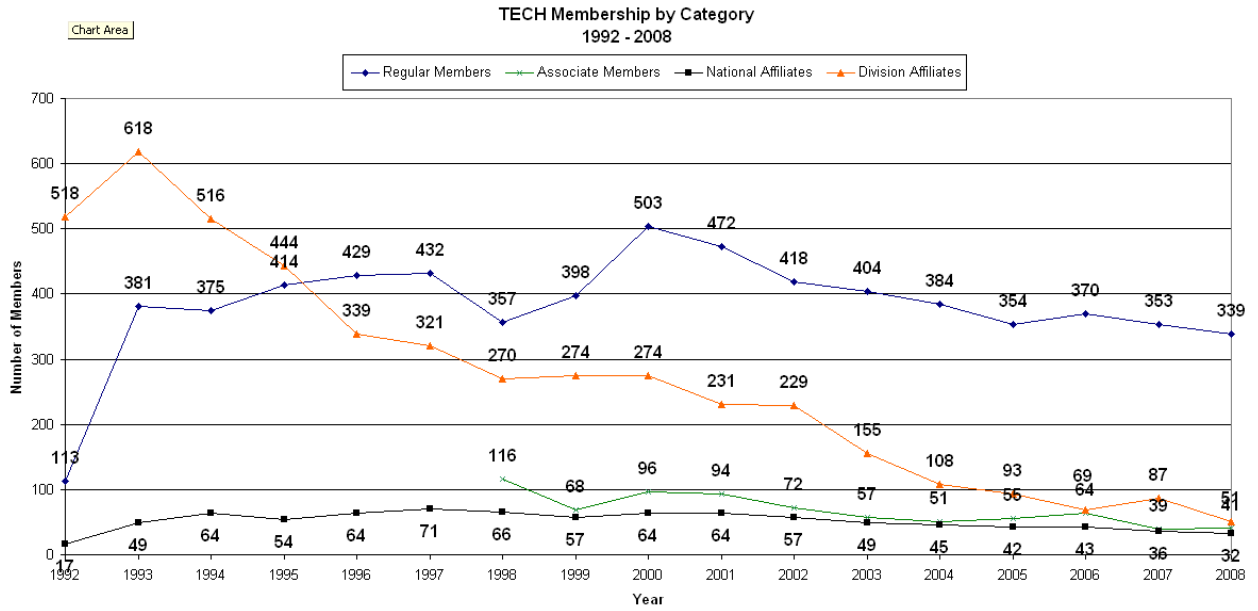


Chart F

