



*SUPPORT YOUR DIVISION!
ADVERTISE IN THE PICOGRAM*

The PICOGRAM is published twice a year and contains the national meeting abstracts for the Division of Agrochemicals. It is mailed to approximately 1600 division members. Another 300-400 copies are distributed at each of the national ACS meetings. The format for the PICOGRAM has changed to a 8.5 x 11" page size, so updated sizes and costs of ads in the PICOGRAM are:

Full Page	16.5 cm x 22.9 cm (6.5" x 9")	\$500 1st Time \$400 Subsequent Issues
Half Page	16.5 cm x 11.4 cm (6.5" x 4.5")	\$250 1st Time \$200 Subsequent Issues

Electronic ad copy in Adobe Acrobat (.pdf) format is preferred, or camera ready copy sized to fit the page can be submitted. The deadline for receiving ads for the Spring Issue is December 15th and April 15th for the Fall Issue. Billings for ads come from the treasurer of the Agrochemicals Division after the issue of the PICOGRAM appears. Submit ad copy to [Dr. Cathleen J. Hapeman](mailto:Dr.Cathleen.J.Hapeman) via email or FedEx overnight mail:

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